**DOMINANT PLAN** 

# **COMPETITIVE PLAN**

# **CORE PLAN**

#### **MAGAZINE**

1 Page 4 Color Ad - Annual Weekly Prospect Lead List

### **DIGITAL**

ESSENTIAL Profile Page Featured Exhibitor Ad

Vendor Snapshot 1 month per year on home page

Journey Email Program Category Sponsor Ad

Logo on Show Page

Blog Ad

Photos

4 additional on profile page

E-Mail Blast

Home Page Sponsor Ad 1 month per year on home page

### **SHOWS**

Pick Market

## **CLEVELAND**

10x10 Booth January (Furnished)

10x10 Booth June (Furnished)

**AKRON** 

10x10 Booth

10x10 Booth

Stuff-it Bag Program\* Both shows

Show Lead List Both shows

Show Preview Guide 1/4 page included

PACKAGE \$7.500

**PACKAGE** TOTAL (CLE) TOTAL (AKR) **S6.200** 

**SAVINGS** of **\$2,482** 

SAVINGS of **\$2,132** 

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1/2 Page 4 Color Ad - Annual Weekly Prospect Lead List

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Blog Ad

Photos 4 additional on profile page

#### **SHOWS**

Pick Market

#### **CLEVELAND AKRON**

10x10 Booth January (Furnished)

10x10 Booth June (Furnished)

Stuff-it Bag Program\* Both shows

Show Lead List Roth shows

**PACKAGE** TOTAL (CLE) \$6,100

SAVINGS of **\$2.417**  SAVINGS of **\$2.067** 

**PACKAGE** 

**TOTAL (AKR)** 

\$4,800

10x10 Booth

10x10 Booth

March (Furnished)

### **MAGAZINE**

1/2 Page 4 Color Ad - Annual Weekly Prospect Lead List

#### **DIGITAL**

ESSENTIAL Profile Page Featured Exhibitor Ad Vendor Snapshot Ad 1 month per year on home page

Journey Email Program Category Sponsor Ad

#### **SHOWS**

10x10 Furnished Booth March (AKR) or June (CLE) Stuff-it Bag Program\* Show Lead List

(Upgrade to January show for \$800 or save \$300 with November show)

**PACKAGE TOTAL** \$3,800

SAVINGS of **\$1.542** 

# **MAGAZINE**

Local Loves Ad - Annual Weekly Prospect Lead List

#### **DIGITAL**

CLASSIC Profile Page Journey Email Program Category Sponsor Ad

# SHOWS

10x10 Furnished Booth March (AKR) or June (CLE) Stuff-it Bag Program\* Show Lead List

(Upgrade to January show for \$800) or save \$300 with November show)

PACKAGE TOTAL \$2,200

SAVINGS of \$1,017

# UPCOMING SHOW SCHEDULE

**NOVEMBER 16, 2025** 

at the Summit County Fairgrounds, Akron

**JANUARY 24-25. 2026** 

at the I-X Center. Cleveland

**MARCH 8. 2026** 

at the John S. Knight Center, Akron

**JUNE 7. 2026** 

at the Embassy Suites by Hilton Rockside, Cleveland

\* Advertisers provide inserts for the Stuff-It Bag program All monthly payments will be automatically processed on the 15th of each month on major credit cards (Discover, Visa, MasterCard, and American Express only.) A 3% credit card fee does apply.

