

print rates

ANNUAL MAGAZINE

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|--|------------------|
| Two-Page Spread (Essential Online Profile) | \$4,500 |
| Full (Classic Online Profile) | \$2,990 |
| Half (Classic Online Profile) | \$1,950 |
| Quarter (Classic Online Profile) | \$1,450 |
| Local Loves (Classic Online Profile) | \$625 |
| Special Sections (Classic Online Profile) | |
| - Beauty & Health | \$775 |
| - Flowers | \$775 |
| - Cakes & Desserts | \$775 |
| - Wedding Planners | \$995 |
| Feature Sections (Basic Online Profile) | |
| - Officiants & Ceremony Sites | \$300 |
| - Wineries | |
| - Breweries | |
| Premium Placements | Call for pricing |
| Advertorial | Call for pricing |

2025 EDITION DEADLINE:

AUGUST 30, 2024

DISTRIBUTION DATES:

DECEMBER 2024 - NOVEMBER 2025

BRIDAL LEAD LISTS (MAGAZINE CLIENTS ONLY)

Today's Bride provides top-quality leads to businesses interested in pursuing direct marketing opportunities.

| | |
|---------------------|-------|
| Weekly Bridal Leads | \$375 |
|---------------------|-------|

SHOW PREVIEW GUIDE

| | |
|--------------|------------------------------|
| Full Page | \$900 |
| Half Page | \$500 |
| Quarter Page | Included in Platinum Package |

2025 JANUARY EDITION DEADLINE:

NOVEMBER 3, 2024

DISTRIBUTION DATES:

DECEMBER 2024 - FEBRUARY 2025

WHAT'S INCLUDED:

- Online Profile on TodaysBride.com
- Shares via Social Media Networks
- Custom Ad Design
- Discounts on Services
- Partner Logo & Plaque
- Distribution at 200+ outlets and Today's Bride Wedding Shows



ADDITIONAL BENEFITS:

- Real Wedding Submissions (in print and on TodaysBride.com)
- Photo & Editorial Submissions

Today's Bride

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