



INTRODUCING

The wedding

JOURNEY

BY TODAY'S BRIDE

Join local engaged couples on their **Wedding Planning Journey** through a series of weekly emails leading up to their special day. These leads will receive a targeted email that covers a specific category based on their individual timeline and where they are in their planning. With only two category sponsor ads per email, your visibility will be high among our database of 4,000+ engaged couples.

Example Categories for Targeted Emails

- Wedding Dress Shopping
55 weeks before the wedding
- Rental Items & Decor
49 weeks before the wedding
- Transportation & Valet Parking
28 weeks before the wedding
- Wedding Signs & Guest Books
11 weeks before the wedding
- Writing Vows
8 weeks before the wedding

Contact your Today's Bride rep today for details!

- Jim Frericks x16**
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- Jennifer Judy x14**
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- Kelsey O'Hearene x22**
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