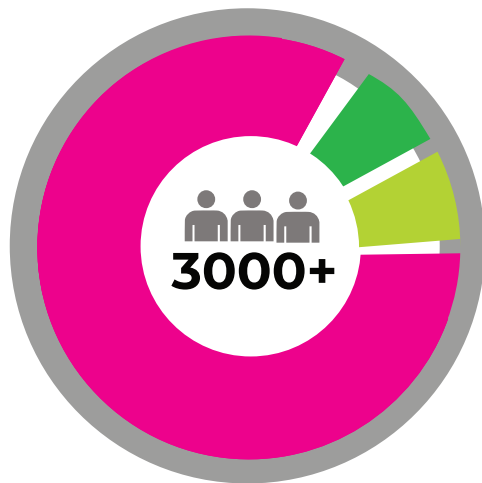


● Overall ● Brides/Grooms
● Mothers ● Friends and Family



3,000+ TOTAL ATTENDEES
1,070 BRIDES/COUPLES
78% BRIDES
9% MOTHERS
13% FRIENDS/FAMILY

16%
HAVING A 2019 WEDDING

70%
HAVING A 2020 WEDDING

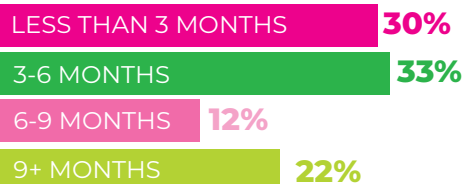
14%
LATER OR UNDECIDED



44% 25-30 YEARS OLD
17% 18-24 YEARS OLD
18% 30-35 YEARS OLD



BEEN ENGAGED



Bride Quotes

What was your favorite part of the show?

“After the show I had actually picked a date! Now that I have a date I'm excited to attend the Akron show and go back to the vendors I was interested in and have had time to discuss!” – Christina T

“All the ideas I got from all the informational packets/brochures I got.” – Leslie J

“I accomplished a lot and booked a few people from there.” – Ashley M

“Seeing all that is needed for a wedding in one place.” – Karen T

120
VENDORS

30%
SCHEDULED APPOINTMENTS AT THE SHOW

28%
SCHEDULED APPOINTMENTS SINCE THE SHOW

35%
MADE SALES/ SIGNED CONTRACTS AT THE SHOW

I liked the quality of the leads and the show was very targeted for my product.

– Charles Kastor
Pruvit

I was pleasantly surprised by the attendance and am very happy I chose to have a booth at this show! I also really loved my booth placement on the main pink carpet aisle!

– Jessie Deeds
Jadie Foto

Better attended than I thought. Brides were also in a better mood than in the winter. I also loved the layout and flow of the June show.

– Darren Sinnett
Rising Star Photography