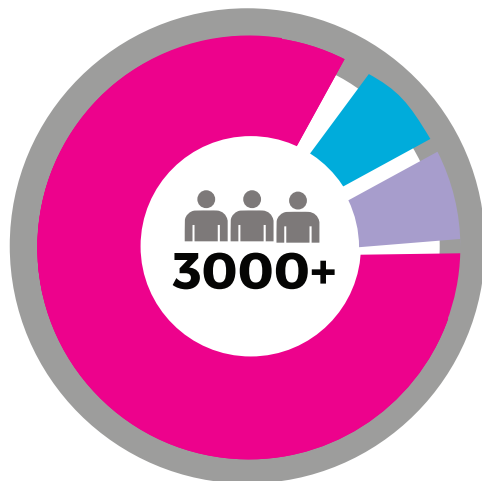


● Overall ● Brides/Grooms  
● Mothers ● Friends and Family



**3,000+** TOTAL ATTENDEES  
**735** BRIDES/COUPLES  
**78%** BRIDES  
**14%** MOTHERS  
**6%** FRIENDS/FAMILY

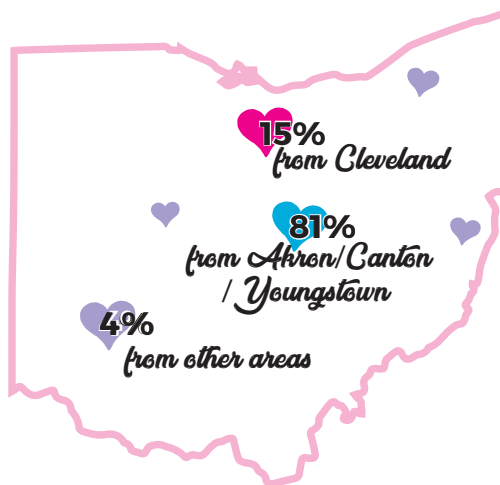
**60%**  
HAVING A 2020 WEDDING

**31%**  
HAVING A 2021 WEDDING

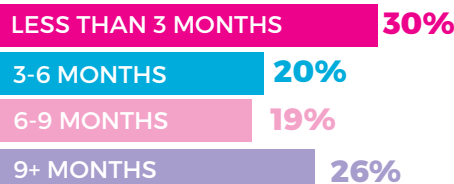
**9%**  
LATER OR UNDECIDED



**39%** 25-30 YEARS OLD  
**20%** 18-24 YEARS OLD  
**18%** 30-35 YEARS OLD



### BEEN ENGAGED



## Bride Quotes

What was your favorite part of the show?

“ Lots of vendors all in one place! But helped us narrow options quicker than the internet. – Constance B. ”

“ Everything that you need in a wedding was in one place. – Kaitlyn T. ”

“ Being able to interact with local companies and not having to google to find. – Erin S. ”

“ Getting to talk with venue owners and seeing dress designs, table layouts and getting other decoration ideas. – Catie N. ”



**145**  
VENDORS

**44%**  
SCHEDULED APPOINTMENTS AT THE SHOW

**28%**  
SCHEDULED APPOINTMENTS SINCE THE SHOW

**20%**  
MADE SALES/ SIGNED CONTRACTS AT THE SHOW

I appreciate the pre-show promotion and level of advertising that you provide.

– Phil Canfora  
Lake Anna Hall

It was great to meet so many qualified leads and network with fellow vendors throughout the day!

– Ashley Smas  
Black Dog Photography

Number of attendees. Also, TB staff is very professional and organized. A well run show!

– Tricia Tipping  
Dream Vacations