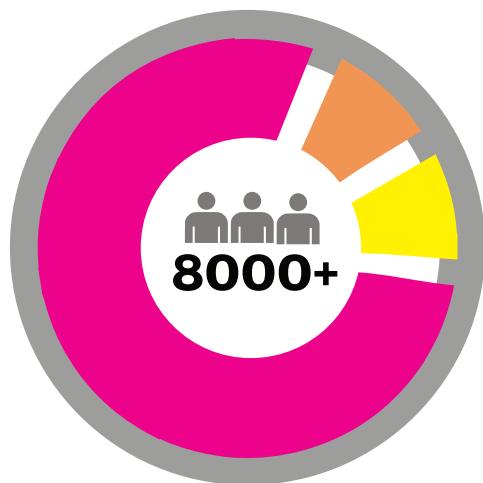


● Overall
 ● Brides/Grooms
● Mothers
 ● Friends and Family



8,000+ TOTAL ATTENDEES
2,563 BRIDES/COUPLES
85% BRIDES
6% MOTHERS
7% FRIENDS/FAMILY

49%
HAVING A 2019 WEDDING

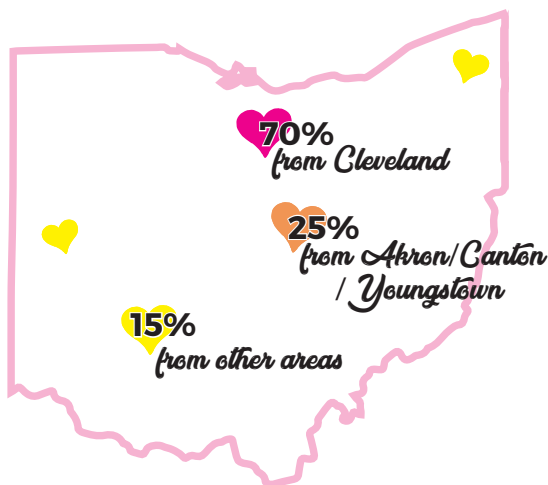
38%
HAVING A 2020 WEDDING

13%
LATER OR UNDECIDED

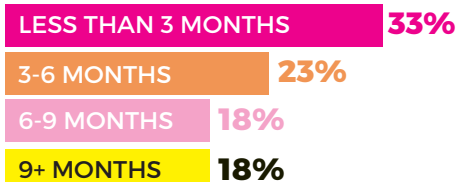


55% ATTENDED ON SATURDAY
45% ATTENDED ON SUNDAY

41% 25-30 YEARS OLD
25% 18-24 YEARS OLD
16% 30-35 YEARS OLD



BEEN ENGAGED



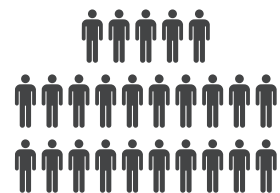
Bride Quotes

What was your favorite part of the show?

“ Got some good info from vendors I may use in the future. Cake designs and samples were very helpful as it allowed me to rule some in/out. Anything that actually provided pricing was very helpful! - I-X Attendee ”

“ I like that there were a variety of vendors to browse with and check their product out. - I-X Attendee ”

“ I loved the diversity and ideas of the different things that are offered that we never may have never thought about. - I-X Attendee ”



250

VENDORS

51%
SCHEDULED APPOINTMENTS AT THE SHOW

28%
SCHEDULED APPOINTMENTS SINCE THE SHOW

26%
MADE SALES/ SIGNED CONTRACTS AT THE SHOW

The size of the show was great and it was very well organized! You all did a great job!

- Shay LeVesque
The Lodge at Geneva on the Lake

The quality of vendors. We meet so many amazing new vendor every year and develop relationships with them along with brides.

- Jennifer DaDante
Jenni Pops

The attitude of everyone involved. Very pleasant and easy to talk to not only your staff, but other vendors as well.

- Linda Miozzi
Rocky Mountain Chocolate Factory