

Connect with couples before the show to increase your chances of being on their “must-see” list!

Spread the word!

Promote the wedding show to your followers for a chance to win one of these three prizes:

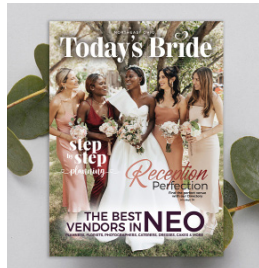
FIRST PLACE



Win a Booth

at the June 9, 2024 I-X Center Wedding Show (\$1,300 value)

SECOND PLACE



Win a Local Love Ad

Or credit towards a larger ad in the 2025 Today's Bride Magazine (\$625 value)

THIRD PLACE



Win an Email Blast

Sent by Today's Bride to 4,000+ brides (\$600 value)

START COLLECTING POINTS NOW!

Minimum 25 points to qualify for a prize. Contest ends January 28, 2024 at 5:00pm.

1 POINT	FOR EVERY SOCIAL MEDIA POST TO YOUR BUSINESS PAGE Post or share about being at the Today's Bride Wedding Show on your business social media accounts and tag @todaysbride to get points. A maximum of 3 points will be given for posts on the show day.
3 POINTS	FOR EACH BLOG POST THAT MENTIONS THE SHOW Send a link to points@TodaysBride.com .
3 POINTS	FOR MENTIONING THE SHOW IN YOUR EMAIL SIGNATURE OR VOICEMAIL Send an email to points@TodaysBride.com to let us know.
5 POINTS	FOR MENTIONING THE SHOW IN AN EMAIL BLAST Send an email blast to your prospect database inviting them to come and see you at the Today's Bride Wedding Show, and to contact you for free tickets. Add points@TodaysBride.com to your email list to receive credit.
10 POINTS	FOR ADDING THE “TODAY’S BRIDE PARTNER” BADGE & LINK TO YOUR WEBSITE. Download the 2024 badge at pros.todaysbride.com/badge and send a link to points@TodaysBride.com .
15 POINTS	FOR MENTIONING THE SHOW IN ANY OTHER TRADITIONAL ADVERTISING (radio, TV, direct mail, print, etc.) Send an email to points@TodaysBride.com to let us know.

Follow us on:



and tag us @todaysbride

(You must tag us to receive credit!)

*Must be on an official business account

Hashtag **#TodaysBride** to start a trend!

Visit Pros.TodaysBride.com/promote
for more banners, logos, and examples of how to create a post and how to tag us.